

<https://members.simi.ie/stats>

Results based on search parameters: Month From:January; Month To:December; Registration Type:Total New Registrations; Years:2025,2024,2023

Passenger Car By Make

Year to date. Exported on 5th January 2026

Rank	Make	2025	2025 Chanğ	2024	2024 Chanğ	2023	2023 Chanğ	2025 Share	2024 Share	2023 Share
1	TOYOTA	16874	-3.9	17559	6.07	16554	-	13.5	14.47	13.52
2	VOLKSWAG	14416	6.63	13520	-2.67	13891	-	11.54	11.14	11.34
3	SKODA	12248	0.54	12182	19.67	10180	-	9.8	10.04	8.31
4	HYUNDAI	11813	3.54	11409	-3.25	11792	-	9.45	9.4	9.63
5	KIA	9813	7.21	9153	0.08	9146	-	7.85	7.54	7.47
6	BMW	5143	11.34	4619	-3.71	4797	-	4.12	3.81	3.92
7	AUDI	4933	-9.45	5448	3.61	5258	-	3.95	4.49	4.29
8	PEUGEOT	4331	-0.32	4345	-3.96	4524	-	3.47	3.58	3.69
9	FORD	4330	-2.59	4445	-27.16	6102	-	3.47	3.66	4.98
10	DACIA	4250	6.65	3985	-15.73	4729	-	3.4	3.28	3.86
11	RENAULT	4219	19.15	3541	-13.8	4108	-	3.38	2.92	3.35
12	NISSAN	4033	-17.59	4894	9.41	4473	-	3.23	4.03	3.65
13	MERCEDES	3090	0.13	3086	5.32	2930	-	2.47	2.54	2.39
14	TESLA	2769	-5.37	2926	-13.2	3371	-	2.22	2.41	2.75
15	BYD	2633	80.22	1461	170.56	540	-	2.11	1.2	0.44
16	SUZUKI	2369	14.89	2062	-2.14	2107	-	1.9	1.7	1.72
17	OPEL	2257	-7.69	2445	-11.61	2766	-	1.81	2.02	2.26
18	SEAT	2240	-22.36	2885	4.83	2752	-	1.79	2.38	2.25
19	CUPRA	2122	54.78	1371	-17.16	1655	-	1.7	1.13	1.35
20	VOLVO	1966	9.71	1792	-15.99	2133	-	1.57	1.48	1.74
21	MG	1491	36.66	1091	-36.72	1724	-	1.19	0.9	1.41
22	CITROEN	1271	10.04	1155	-17.38	1398	-	1.02	0.95	1.14
23	LEXUS	1266	26.1	1004	64.59	610	-	1.01	0.83	0.5
24	MAZDA	1038	-23.45	1356	3.2	1314	-	0.83	1.12	1.07
25	LAND ROVI	853	-10.12	949	30.72	726	-	0.68	0.78	0.59
26	MINI	725	29.23	561	-21.21	712	-	0.58	0.46	0.58
27	FIAT	540	-5.76	573	1.24	566	-	0.43	0.47	0.46
28	PORSCHE	445	9.07	408	-12.82	468	-	0.36	0.34	0.38
29	HONDA	415	69.39	245	3.38	237	-	0.33	0.2	0.19
30	SMART	213	508.57	35	-	0	-	0.17	0.03	0
31	JEEP	201	63.41	123	61.84	76	-	0.16	0.1	0.06
32	POLESTAR	165	-47.45	314	0.32	313	-	0.13	0.26	0.26
33	XPENG	148	-	0	-	0	-	0.12	0	0
34	DS	123	-10.87	138	-33.97	209	-	0.1	0.11	0.17
35	ALFA ROMI	78	81.4	43	-32.81	64	-	0.06	0.04	0.05
36	SSANGYON	62	26.53	49	-22.22	63	-	0.05	0.04	0.05
37	ALPINE	25	1150	2	-	0	-	0.02	0	0
38	LEAPMOTC	19	-	0	-	0	-	0.02	0	0
39	SUBARU	7	-70.83	24	-41.46	41	-	0.01	0.02	0.03
40	JAGUAR	6	-90	60	-32.58	89	-	0	0.05	0.07
41	INEOS	5	66.67	3	50	2	-	0	0	0
42	KGM	3	-	0	-	0	-	0	0	0
43	FERRARI	2	-60	5	400	1	-	0	0	0
44	MASERATI	1	-	0	-	0	-	0	0	0
45	BENTLEY	1	-	0	-100	2	-	0	0	0
46	MORGAN	1	-	0	-	0	-	0	0	0
47	MAXUS	1	-	0	-100	8	-	0	0	0.01
48	GWM	0	-100	46	43.75	32	-	0	0.04	0.03
49	LOTUS	0	-100	3	-	0	-	0	0	0
50	ASTON MA	0	-100	1	-	0	-	0	0	0
51	LAMBORGH	0	-	0	-100	2	-	0	0	0
52	CHEVROLE	0	-	0	-100	1	-	0	0	0