



<https://members.simi.ie/motorstats>

Results based on search parameters:

Passenger Cars By Make

Year to date. Exported on 14th October 2025

Rank		Make	2025 Units	2024 Units	% Change	2025 % Share	2024 % Share
1		TOYOTA	16,685	17,203	-3.01	13.61%	14.53%
2		VOLKSWAGEN	14,236	13,324	6.84	11.62%	11.26%
3		SKODA	11,994	12,020	-0.22	9.79%	10.16%
4		HYUNDAI	11,659	11,328	2.92	9.51%	9.57%
5		KIA	9,590	8,982	6.77	7.82%	7.59%
6		BMW	5,028	4,363	15.24	4.10%	3.69%
7		AUDI	4,856	5,310	-8.55	3.96%	4.49%
8		PEUGEOT	4,281	4,272	0.21	3.49%	3.61%
9		FORD	4,223	4,359	-3.12	3.45%	3.68%
10		DACIA	4,167	3,905	6.71	3.40%	3.30%
11		RENAULT	4,151	3,506	18.4	3.39%	2.96%
12		NISSAN	4,015	4,781	-16.02	3.28%	4.04%
13		MERCEDES-BENZ	3,043	2,981	2.08	2.48%	2.52%
14		BYD	2,544	1,395	82.37	2.08%	1.18%

15		TESLA	2,450	2,429	0.86	2.00%	2.05%
16		SUZUKI	2,325	2,022	14.99	1.90%	1.71%
17		OPEL	2,209	2,432	-9.17	1.80%	2.05%
18		SEAT	2,188	2,849	-23.2	1.79%	2.41%
19		CUPRA	2,108	1,319	59.82	1.72%	1.11%
20		VOLVO	1,948	1,762	10.56	1.59%	1.49%
21		MG	1,461	1,044	39.94	1.19%	0.88%
22		LEXUS	1,254	982	27.7	1.02%	0.83%
23		CITROEN	1,191	1,102	8.08	0.97%	0.93%
24		MAZDA	1,032	1,316	-21.58	0.84%	1.11%
25		LAND ROVER	843	940	-10.32	0.69%	0.79%
26		MINI	696	516	34.88	0.57%	0.44%
27		FIAT	539	564	-4.43	0.44%	0.48%
28		PORSCHE	419	374	12.03	0.34%	0.32%
29		HONDA	411	241	70.54	0.34%	0.20%
30		SMART	213	34	526.47	0.17%	0.03%
31		JEEP	197	115	71.3	0.16%	0.10%
32		POLESTAR	152	227	-33.04	0.12%	0.19%
33		XPENG	135	0	-	0.11%	0.00%
34		DS	122	136	-10.29	0.10%	0.11%
35		ALFA ROMEO	73	43	69.77	0.06%	0.04%
36		SSANGYONG	54	47	14.89	0.04%	0.04%

37		ALPINE	24	2	1100	0.02%	0.00%
38		LEAPMOTOR	16	0	-	0.01%	0.00%
39		SUBARU	7	21	-66.67	0.01%	0.02%
40		JAGUAR	6	60	-90	0.00%	0.05%
41		INEOS	5	3	66.67	0.00%	0.00%
42		FERRARI	2	5	-60	0.00%	0.00%
43		BENTLEY	1	0	-	0.00%	0.00%
44		MASERATI	1	0	-	0.00%	0.00%
45		MORGAN	1	0	-	0.00%	0.00%
46		MAXUS	1	0	-	0.00%	0.00%
-		GWM	0	46	-	0.00	0.04%
-		LOTUS	0	3	-	0.00	0.00%
-		ASTON MARTIN	0	1	-	0.00	0.00%